Sports Illustrated

Grayle H. Howlett

Time Inc. Magazines

Sports Illustrated
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New York, NY 10020

212-522-6234

Ms. Karen Marryshow
Philip Morris U.S.A.
120 Park Avenue
New York, NY 10017

August 30, 1993

Dear Karen,

I just wanted to let you know that I received a copy of the Philip Morris '94 Franchise Position letter that Inga sent to Tracey Hennessy.

As Tracey indicated to Inga, franchise positions for Philip Morris in Sports Illustrated will be finalized once Jack Haire and Jack Hanrahan have confirmed '94 spending levels. Tracey and I will ensure that the information gets to you immediately thereafter.

Regards,

Grayle Howlett

cc: Rita Schneider

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Source: https://www.industrydocuments.ucsf.edu/docs/xffy0004